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TO Group Art Unit 3621**FIRM/COMPANY** U.S. Patent and Trademark Office**FAX NO.** 703-872-9306**VOICE NO.** _____**FROM** Eric M. Grabski**VOICE NO.** 214.953.6492**DATE** July 30, 2004**RETURN TO** Darla J. Rupert**FAX NO.** 214.661.4676**PAGES (including cover)** 2**MESSAGE****ATTORNEY DOCKET NO.: 073897.0151**

In re Application of:
Serial No.:
Filed:
Art Unit No.:
Title:

Daniel R. Swanson Sr. et al.

10/774,093

February 6, 2004

3621

*System and Method of Using RFID Devices to Analyze Customer Traffic
Patterns in Order to Improve a Merchant's Layout*

Please immediately notify Group Art Unit No. 3621 that this cover sheet, and the enclosed Request for Status has been received. Thank you.

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this cover sheet (1 page), and the enclosed Request for Status (1 page) are being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

Signature: Darla J. Rupert

Darla J. Rupert

Date: July 30, 2004**Notice of Confidentiality**

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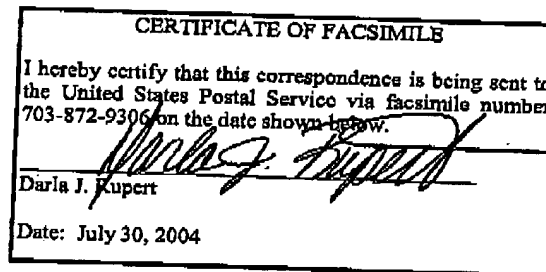
PATENT APPLICATION
10/774,093

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Daniel R. Swanson Sr. et al.
Serial No.: 10/774,093
Filed: February 6, 2004
Art Unit No.: 3621
Title: *System and Method of Using RFID Devices to Analyze Customer Traffic Patterns in Order to Improve a Merchant's Layout*

Commissioner For Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:



Request for Status

Please advise of the status of the above-identified patent application. Applicants filed a Petition to Make Special Under 37 C.F.R. § 1.102(d) on February 6, 2004. Applicants are currently awaiting a decision on this petition.

If there are any matters that can be cleared up through a telephone conversation, please contact the undersigned attorney for Applicants at 214-953-6492.

Respectfully submitted,

BAKER BOTTS L.L.P.
Attorneys for Applicants

Eric M. Grabski
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Date: July 30, 2004

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